

# West Cape May Farmers Market

Tuesdays, 3:00-7:30pm, June 23<sup>rd</sup> to August 25<sup>th</sup>

732 Broadway at the West Cape May Borough Hall "Backyard Park"

[www.westcapemay.us](http://www.westcapemay.us)

"LIKE" us on Facebook



*Always Fresh...Always Fun!*

Greetings Vendors,

The West Cape May Farmers Markets will be entering its 19<sup>th</sup> season this year and the planning has already begun. The market will run a full ten weeks beginning June 23 and going through August 25, 2020, each Tuesday between 3:00pm and 7:30pm.

The Farm Market Committee of Volunteers has been busy working and we appreciate the feedback many of you have given us on how to make the market a better experience for both our vendors and our guests. We are pleased to announce that booth fees will once again remain the same for the 2020 season.

The Market will once again allow for a limited sharing of booths. Sharing must be pre approved by the COV and will be limited to like vendors (for example: artist and artist.)

The WCM Farmers Market Committee of Volunteers will review all applications to the market. You must be approved by the committee before attending the market. Any applicants who are denied will receive a full refund. All approved vendors are welcome to friend the West Cape May Farm Market on Facebook as well as post product information relevant to their market booth.

All food vendors must receive approval from the Cape May County Health Department prior to attending the market. For further information, please contact the Cape May County Health Department at (609) 465-1187.

Please read the enclosed rules and regulations for more information about the logistics of the market. Below are some of the highlights.

**As we move towards becoming completely environment friendly, the Borough has initiated a BROWN BAG ONLY Ordinance throughout the town. We would like our vendors to be conscience of the products they are using for packaging as well. Thank you for helping us preserve our earth.**

## **Application and Per Booth Fees:**

Please return your application by April 13<sup>th</sup> with a minimum 25% **annual** booth fee deposit. An additional minimum 25% is due by May 8<sup>th</sup> and Vendors who pay in full by June 23<sup>rd</sup> will receive a 10% reduction to the Season Rate. The per booth fees are listed below:

<b>VENDOR TYPE</b>	<b>\$ RATE</b>	<b>\$ SEASON RATE</b>	<b>PD. In FULL By 6/23</b>
Farmer	35	350	315
Artist / Crafter	35	350	315
Antique/Resale	35	350	315
Food	65	650	585
Winery	65	650	585
Non Profit**	NC	NC	NC
N P Fund Raiser**	35	(or 50% of daily profit, whichever is less)	
Electricity**	NA	50	45

**\*\* Limited availability for Non Profits, Fund Raisers and Electricity**

Vendors not taking advantage of the discount must pay a minimum 25% deposit by April 13<sup>th</sup>

**Important Insurance Update:** Due to requirements of the Borough's Insurance carrier, all vendors and non-profit groups will continue to be required to provide WCMFM with evidence of *Liability* insurance.

In an effort to simplify the vendor insurance requirements that apply to ALL Borough sponsored festivals (Farm Market, Tomato Festival, and Lima Bean Festival) we offer vendors the ability to provide **just one certificate to cover any/all events you plan to participate in this year**. We have included sample copies of insurance certificates for your reference, including Commercial, Non Profit and Individuals. If you would like to take advantage of this single certificate option, the following additional named insureds should be included:

Borough of West Cape May	WCM Farm Market Committee
WCM Tomato Festival	WCM Lima Bean Festival
WCM Shade Tree Commission	WCM Community Christmas Parade

**Website:** The Borough of West Cape May has a great website, check it out at [www.westcapemay.us](http://www.westcapemay.us). Farm Market information is available online, including the application, in case you need another copy.

**VENDOR APPLICATIONS WILL BE EVALUATED AND ACCEPTED ON A FIRST COME FIRST SERVE BASIS**

We look forward to another great market season filled with good fresh food, arts, crafts, music and much more! Please return your completed application and fees as soon as possible. Don't hesitate to contact me with any questions, concerns or new ideas at (609) 884-1005 x 100 or by email at [FarmMarket@westcapemay.us](mailto:FarmMarket@westcapemay.us).

Thank you - we forward to seeing you at the market!

The West Cape May Farm Market Committee of Volunteers  
Contact: (609) 884-1005 x 100; [FarmMarket@westcapemay.us](mailto:FarmMarket@westcapemay.us)

**2020 West Cape May Farmers Market**  
**Vendor Application**  
June 23<sup>rd</sup> – August 25<sup>th</sup>, 2020  
**Please return application by April 13, 2020**

**Business Name** \_\_\_\_\_

**Mailing Address:** Street/PO Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ County \_\_\_\_\_

**Phone:** Business (\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Number of Booths Requested** (10' x 10' each) \_\_\_\_\_

**Health Permit #** (If Applicable) Please attach copy of permit \_\_\_\_\_

**Special Permit** (if Applicable) *Please attach copy of permit or copy of enclosed application*

**Product and General Liability Insurance Certificate(s)** Please attach copy

**Products You Plan To Sell**       Vegetables    Fruit    Foods    Live plants  
 Flowers    Winery    Arts/Crafts    Antiques/Resale

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**Amount enclosed: (per 10 x 10 space)** \_\_\_\_\_ A minimum 25% **annual** deposit must accompany this application and is refundable only if application is denied for the West Cape May Farmers Market. Vendors who pay 25% deposit by 4/13/20 and an additional 25% by 5/8/20 and pay in full by 6/23/20 will receive a 10% reduction to the Season Rate.

**Electrical Request** (as available at additional \$50 season charge) \_\_\_\_\_

**Vendors not taking advantage of the discount must pay 25% deposit by April 13, 2020**

I have read the enclosed *West Cape May Farmers Market Rules and Regulations* and agree to adhere to said Rules and Regulations

Signature \_\_\_\_\_ Date \_\_\_\_\_

**INCLUDE A FULL DESCRIPTION AND PICTURES**

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Please return application by **April 13<sup>th</sup>** to:  
**West Cape May Farmers Market, 732 Broadway, West Cape May, New Jersey 08204**

*Office Use Only*

Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \_\_\_\_\_

Insurance Certificate \_\_\_\_\_ Health Permit \_\_\_\_\_ Other \_\_\_\_\_

Approved 2020 \_\_\_\_\_ Notified \_\_\_\_\_