

West Cape May Tomato Festival

September 5, 2020



February 2020

Hello **TOMATO** Enthusiasts and Vendors!

Back by popular demand, the West Cape May Tomato Festival returns to Wilbraham Park at the corner of Sunset and Broadway on **September 5, 2020**. We will celebrate the Jersey Fresh Tomato and the end of the summer season! Festivities are planned to begin at 9:00am and continue until 5:00pm. Proceeds from this quirky event benefit the WCM Shade Tree Commission in their endeavor to protect and improve the tree canopy of WCM. Come on out and be a part of the spirit of community!

In an effort to amp up the Tomato theme, we are **requiring** ALL vendors to include something **TOMATO related** at your booth. Use your imagination, decorate, include tomato merchandise or prepare a special tomato delight! Applications for the WCM Tomato Festival will be reviewed for acceptance and applicants who are not accepted will receive a full refund. All applicants will be notified via email as to their acceptance.

The Application Process:

1. Complete the enclosed application and agree to comply with all government regulations and fees including Insurance, Dept. of Health, Fire, Sales Tax and any other regulation applicable to your business.
2. Vendors may include juried arts and crafts, local merchandise, clothing, food, antiques and collectibles. Photos must be included with new vendor applications. No flea market merchandise.
3. Return your application with a check made payable to Borough of WCM Tomato Festival. **Application deadline is Friday, August 14, 2020 – NO EXCEPTIONS!**
4. Accepted vendors will be notified via email, as to their acceptance.
5. Any vendor not accepted will be notified by mail and fee will be refunded.
6. There are no refunds for any other reason.

About the SETUP:

1. Each space is at least 100 sq ft. We try our best to make each spot 10' x 10' to accommodate tents, but it is not guaranteed due to the layout of the park.
2. Tables must be covered to the ground and items attractively displayed.
3. Food and art demos or working at your site is encouraged.
4. Set up must be completed by 8:30am. No take down before 5:00pm.
5. Vendors are responsible to **TAKE AWAY** any packing materials and leave your space clean.

DO NOT USE PARK TRASH CANS FOR YOUR TRASH

Please return completed application to:
West Cape May Tomato Festival
732 Broadway, West Cape May, New Jersey 08204
(609) 884-1005 ext 100 tomato@westcapemay.us

The Rain Date is planned for Sunday, September 6, 2020. Please be advised that **there are no refunds, EVEN** in the event of weather related cancellation on both days. **Information on postponement or cancellation may be obtained at (609) 884-1005 extension 115 or www.westcapemay.us.**

Important Insurance Update: Due to requirements of the Borough's insurance carrier, all vendors and non-profit groups will continue to be required to provide WCM Tomato Festival with evidence of *Liability* insurance, naming the following **additional named insured: Borough of West Cape May, WCM Tomato Festival and WCM Shade Tree Commission in the amounts as follows:**

Home Business Type	\$100,000. Liability	*May use Homeowner Policy*
Non Profit/Charity Type	\$300,000. Liability	
Business	\$1 million liability	

We have included sample copies of insurance certificates for your reference, including Commercial, Non Profit and Individuals.

****Please check with your insurance carrier for information on your specific needs.**

Any vendor who has previously provided a single certificate for all Borough sponsored festivals for 2020 (Farm Market, Tomato Festival, Lima Bean Festival) should include copy of original 2020 certificate with this application.

Should you have any questions, please reach out to Theresa or Suzanne at (609) 884-1005 ext 100 or via email to tomato@westcapemay.us

Thank you and we look forward to seeing you at the WCM TOMATO Festival!

Shade Tree Commission
Organizers
West Cape May Tomato Festival

West Cape May Tomato Festival Vendor Application

Please return completed application to:
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(609) 884-1005 ext 100 tomato@westcapemay.us



September 5, 2020 (Raindate: September 6, 2020)

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: Home (_____) _____ Cell (_____) _____

Email Address: _____

****All vendors will be notified via e-mail of their acceptance for the festival.**

ALL Vendors, please list what Tomato related food or item you will be selling, wearing or decorating with:

NEW VENDORS, non-returnable photos are required. Please attach with this application.

Number of Spaces Requested: _____ Wide End of Park @ **\$125 each**
_____ Narrow End of Park @ **\$95 each** (*limited space*)
_____ Food Vendor @ **\$150 each**
_____ Home Improvement/Professional Service @ **\$500 each**

Electrical Request (as available) _____ **\$10 each**

TOTAL Amount Enclosed: _____

Product and General Liability Insurance Certificate(s) – Please attach a copy.

- Each vendor will have at least 100 square feet. We try our best to make each spot 10' x 10' to accommodate tents, but it is not guaranteed due to the layout of the park. All effort is made to give everyone a clear space. Requests for specific spaces are considered but not promised.
- Vendor locations will be marked on the sidewalk OR street the morning of the show.
- Wilbraham Park is pie shaped and has no square spaces. Be ready to accommodate an irregular space with some trees, etc.

I have read the attached West Cape May Tomato Festival information letter dated February 2020 and agree to adhere to the regulations outlined within. APPLICATION DEADLINE is August 14, 2020 – NO EXCEPTIONS!

Signature _____ Date _____

Office Use Only

Date Received _____ Check # _____ Amount _____

Insurance Certificate _____ Heath Permit _____ Other _____

Approved 2020 _____ Notified _____

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